

CONTRACT



WOIO
1717 East 12th Street
Cleveland, OH 44114
(216) 771-1943

And:

AKPD Message & Media
730 North Franklin
Chicago, IL 60610

<u>Contract / Revision</u> 826691 /		<u>Alt Order #</u> 06296011
<u>Product</u> Y. MCGEE SUP CT JDGE		
<u>Contract Dates</u> 10/28/12 - 11/11/12		<u>Estimate #</u>
<u>Advertiser</u> McGee, Y-Judge(D)		<u>Original Date / Revision</u> 09/27/12 / 09/27/12
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Station</u> WOIO	<u>Account Executive</u> Jim Rapp	<u>Sales Office</u> Telerep-Chicago
<u>Special Handling</u> Cash In Advance		
<u>Demographic</u> Adults 35+		
<u>IDB#</u>	<u>Advertiser Code</u>	<u>Product Code</u>
<u>Agency Ref</u>		<u>Advertiser Ref</u>

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
E 1	WOIO	10/29/12	11/02/12	Action News at 6a	6-7a		:30			NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	MTWTF--				1	\$400.00			
D 2	WOIO	11/05/12	11/09/12	The Early Show	7-9a		:30			NM	0	\$0.00
3	WOIO	11/04/12	11/04/12	Sun Action News at 7a	7-9a		:30			NM	1	\$550.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	-----1				1	\$550.00			
E 4	WOIO	10/29/12	11/02/12	M-F 7-730p	7-730p		:30			NM	1	\$4,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	MTWTF--				1	\$4,500.00			
5	WOIO	10/29/12	11/02/12	M-F 730-8p	730-8p		:30			NM	1	\$5,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	MTWTF--				1	\$5,000.00			
6	WOIO	11/05/12	11/05/12	Mon Hour 3	10-11P		:30			NM	1	\$10,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/05/12	11/11/12	1-----				1	\$10,000.00			
7	WOIO	10/30/12	10/30/12	Tue Hour 1	8-9P		:30			NM	1	\$10,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	-1-----				1	\$10,000.00			
8	WOIO	10/30/12	10/30/12	Tue Hour 2	9-10P		:30			NM	1	\$10,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	-1-----				1	\$10,000.00			
9	WOIO	10/31/12	10/31/12	Wed Hour 3	10-11p		:30			NM	1	\$8,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	--1----				1	\$8,500.00			
10	WOIO	11/01/12	11/01/12	Thur Hour 2	9-10P		:30			NM	1	\$7,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	---1---				1	\$7,500.00			
11	WOIO	11/01/12	11/01/12	Thur Hour 3	10-11p		:30			NM	1	\$5,250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	---1---				1	\$5,250.00			
12	WOIO	11/02/12	11/02/12	Fri Hour 3	10-11p		:30			NM	1	\$6,000.00

(* Line Transactions: N = New, E = Edited, D = Deleted)

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<u>Advertiser</u> McGee, Y-Judge(D)		<u>Original Date / Revision</u> 09/27/12 / 09/27/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Totals Spots Amount	
Week:		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		10/29/12	11/04/12	----1--				1	\$6,000.00			
13	WOIO	11/04/12	11/04/12	Sun Hour 1	7-830p		:30			NM	1	\$15,000.00
Week:		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		10/29/12	11/04/12	-----1				1	\$15,000.00			
14	WOIO	11/04/12	11/04/12	Sun Hour 3	9-1030p		:30			NM	1	\$7,500.00
Week:		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		10/29/12	11/04/12	-----1				1	\$7,500.00			
15	WOIO	11/04/12	11/04/12	Sun Hour 4	10-1130p		:30			NM	1	\$6,000.00
Week:		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		10/29/12	11/04/12	-----1				1	\$6,000.00			
E 16	WOIO	10/29/12	11/02/12	Action News at 11p	11-1135p		:30			NM	2	\$6,000.00
Week:		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		10/29/12	11/04/12	MTWTF--				2	\$3,000.00			
17	WOIO	10/28/12	10/28/12	Browns Football	1-4p		:30			NM	1	\$15,000.00
Week:		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		10/22/12	10/28/12	-----1				1	\$15,000.00			
N 18	WOIO	11/05/12	11/06/12	Action News at 6a	6-7a		:30			NM	1	\$400.00
Week:		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		11/05/12	11/11/12	MT-----				1	\$400.00			
N 19	WOIO	11/05/12	11/06/12	The Early Show	7-9a		:30			NM	1	\$300.00
Week:		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		11/05/12	11/11/12	MT-----				1	\$300.00			
N 20	WOIO	11/05/12	11/06/12	M-F 7-730p	7-730p		:30			NM	1	\$4,500.00
Week:		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		11/05/12	11/11/12	MT-----				1	\$4,500.00			
N 21	WOIO	11/05/12	11/06/12	Action News at 11p	11-1135p		:30			NM	1	\$3,000.00
Week:		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		11/05/12	11/11/12	MT-----				1	\$3,000.00			
Totals											21	\$125,400.00

Time Period	# of Spots	Gross Amount	Net Amount
10/01/12 - 10/28/12	1	\$15,000.00	\$12,750.00
10/29/12 - 11/06/12	20	\$110,400.00	\$93,840.00
Totals	21	\$125,400.00	\$106,590.00

Signature: _____ Date: _____

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